



RAJ KUMAR GOEL ENGINEERING COLLEGE

40 km stone, NH-24, Delhi- Hapur Road, Pilkhuwa, Ghaziabad.

Department of Training & Placement

Date: 14th May' 2016

NOTICE

Attn: B.Tech final year 2016 batch passing out students,

Sub: Recruitment Drive is scheduled by Mobiquest Mobile Technologies Pvt. Ltd.

About Company:

MobiQuest was founded in August 2008. The company uses the mobile device to create the largest ecosystem of performance advertising, last mile data capture and data analytics in both digital and offline world.

Millions of consumers today use MobiQuest platforms to be connected with their favorite brands, their dealers, agents, managers and constantly get just the right offers / information anytime, anywhere.

Today more than 100 brands / companies use MobiQuest platforms to have one-one connect with their consumers based on actual real time data coming from their Point of Sales (POS).

Precision Marketing or performance advertising is the most influential and effective form of Marketing in the current age. Both these are completely dependent on actual purchase triggers coming directly from Point of Sale. Mapping customer behavior consistently in a scientific manner results in trends that can assure a much higher ROI on your campaigns.

Profile: Customer Care Executive.

Job Description:

We are seeking for Customer Service Executive with a strong ability to handle customer prospects.

Minimum qualification requirement is Graduation. BPO's experience will be given weightage. 6 days working. Immediate joining.

Roles & Responsibilities:

- Provide tier one assistance and support for any incoming queries and issues related to loyalty platform
- Ensure defined SLAs are met for servicing all assigned issue resolution
- Respond to all communication from brands seeking help
- Audit of store and instances as per defined parameters
- Generate & deliver any daily/ weekly/ monthly reports available from the loyalty platform
- Create repository for FAQs on the support desk
- Train/ Re-train store staff when required
- Ask questions to determine nature of problem & walk customer through problem-solving process
- Protects operations by keeping information confidential
- Contributes to team effort by accomplishing related results as needed
- Share daily reports
- Any task assigned by Supervisor

Skills/Attributes Required:

- Very good communication skills.
- Ability to adapt quickly to an existing, complex environment.
- Ability to quickly learn new concepts .
- Candidate should be a self-motivated, independent, detail oriented, responsible team-player and exhibit exceptional skills.
- Ability to analyze information and problem solving.
- Ability to work in team along with maintaining team discipline.
- Building relationships with clients.

Profile: Sales

Job Description:

We are seeking a highly skilled SALES personnel with a strong ability to handle customer prospects and acquire corporate clients in building scalable, predictable, high-quality and high-performance presentations. As a Sales personnel, you will be responsible for building and maintaining client requirements. This person will work with a team of experienced sales team and business resources to build highly-performing sales that improve outcomes and increase productivity and financial performance.

Minimum qualification requirement is graduation. 6 days working. Immediate joining.

Roles & Responsibilities:

1. Build Customer Prospect Database
2. Appointment/ Product Demo Setup
3. Client Meetings / Presentations
4. Accompany Senior Management for Sales Meetings
5. MOMs, Follow-ups, Email Campaigns
6. Account Mining
7. Account Growth
8. Proposals and Documentation
9. Events, Conferences and Business Interaction
10. Meet Sales Targets – Monthly, Quarterly, Yearly
11. Post PO Hand Holding

Skills / Attributes Required:

- Very good communication skills.
- Ability to adapt quickly to an existing, complex environment.
- Ability to quickly learn new concepts .
- Candidate should be a self-motivated, independent, detail oriented, responsible team-player and exhibit exceptional management skills.
- Ability to analyze information and problem solving.
- Ability to work in team along with maintaining team discipline.
- Contribute to coordination of sales activities.
- Building relationships with clients.

Date: 16th May' - 20th May' 2016 (Monday to Friday)

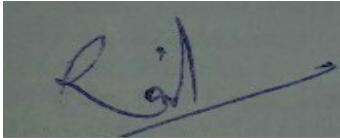
Time: 10:30 am – 04:30 pm.

Venue: Mobiquest Mobile Technologies Pvt. Ltd.

B-27, Sector-63, Noida – 201 301, India.

Registration Link: <http://goo.gl/forms/a4GYsrNL0j>

Last date and time of registration is: 15th May' 2016 by 01:30 PM



(Rajesh Upadhyaya)
Head – Training & Placement

Cc: Chairman, RKG Group
Advisor, RKG Group
Group Director (R&D) } for kind information
Director, RKGEC
HOD's (All Department)
All FPCM (Faculty Placement Committee Members)
1. Mr. Sanjay Sonkar (CS) 2. Mr. Prabhu Dayal (EN) 3. Mr. Rahul Jain (ME)
4. Mr. Mukul Kr. Chauhan (EC) 5. Ms. Varsha (CE)
All Notice Boards
Boys/Girls hostel

